**RAHUL RATHOD**

**WEBSITE DATA EDITOR**

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**OBJECTIVE**

To secure a challenging position in a reputable organization to expand my learnings, knowledge, and skills. Seeking an opportunity where I can leverage my potential and contribute to the organization's growth.

**EXPERIENCE**

Website Data Editor | Biztech® IT Consultancy Pvt. Ltd. 2020 - Present

Responsible for website data editing and management at Biztech IT Consultancy, specializing in web-to-print solutions and e-commerce platforms, including Magento 2, WordPress, and Shopify.

* Designed and developed engaging website pages, including Home pages, CMS Pages, Product Pages, Partner pages, Support pages, and Policy pages.
* Proficient in HTML, CSS, and other front-end technologies to bring designs to life.
* Designed and developed websites using CMS platforms such as WordPress and Magento.
* Managed multiple websites from the backend, handling layouts, sliders, and blocks.
* Oversaw the deployment of CSS, files, and images from the backend.
* Created and configured Simple, Configurable, and 3D products for e-commerce websites.
* Created templates, artwork, clipart, and masking images, enabling form-based product customization in Magento.
* Managed fonts, shapes, canvas resizing, Safe, Cut, Bleed Lines, and other design elements.
* Added content like Case-studies, Testimonials, and Portfolio items.
* Conducted layout creation and category application for products, ensuring user-friendly experiences.
* Processed customer sales orders, generated invoices, and managed license keys and coupon codes via cart price rules.
* Set up multiple websites, stores, and store views in the backend.
* Implemented URL redirection for product pages.
* Configured Product Attributes for configurable products in Store Configuration.
* Conducted product data management, including export/import using Excel CSV files.
* Managed website content, including Blogs, Pages, Articles, and Trekking-related content.
* Created new website pages, edited HTML content, added SEO content, and ensured website pages' front-end functionality.
* Installed and activated plugins, themes, and customized themes.

**RESPONSIBILITIES AND ROLES**

* Manages Multiple Websites from the backend.
* Collaborated with the designer and development for the website management.
* Web to Print Product Management and daily update the client on mail.
* I have to daily create simple, configure, and 3D products created for E-commerce Websites.
* Record professional video and provide it to the Business Development Analysts team.

**SKILLS**

* Web Design (HTML, CSS, Bootstrap)
* Responsive web design
* Content Management Systems (WordPress, Magento)
* SEO Optimization
* Version Control (e.g., Git)
* Basic Knowledge of PHP

**STRENGTH**

* Creative and Innovative Design Solutions
* Effective Communication and Collaboration
* Priority base work planning
* Proficient in managing multiple websites from the backend.
* Consistently meet task deadlines.
* Strong self-quality assurance when performing tasks.